WEBSITE REDESIGN PROPOSAL

Contrack Security Services deserves a website as strong as its security.

An audit of contrackss.com, and a ready-to-review prototype of what the new website can be: faster, safer, bilingual and built to win clients.

Audit | Prototype | Before / After | English + Arabic

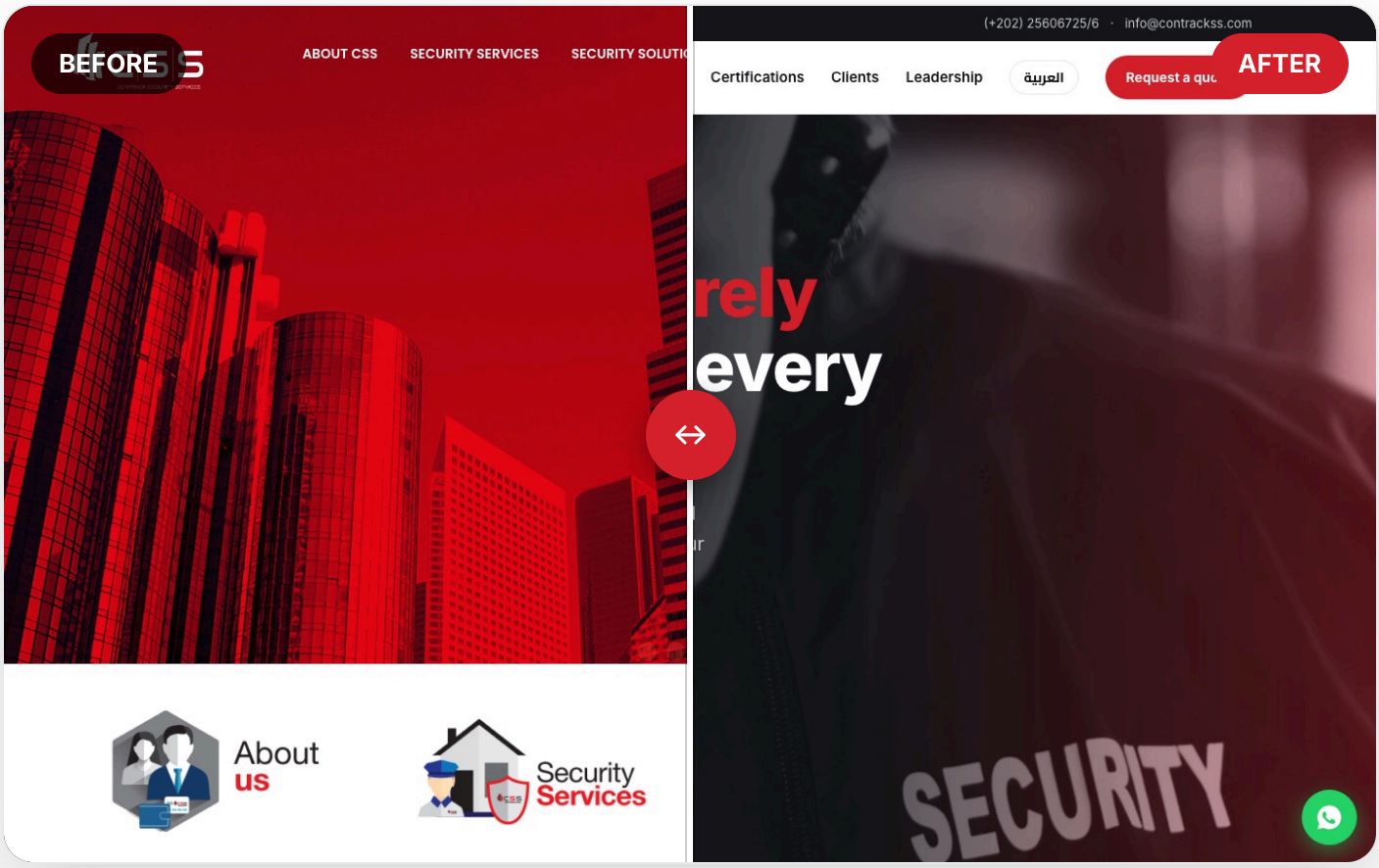
View the new website

BEFORE / AFTER

Drag to compare.

Left: the current website. Right: the new design. Same company, same logo, same message, clearer and more convincing.

Desktop Mobile



AUDIT FINDINGS

What is holding the current site back.

Findings measured on contrackss.com on 26 Nov 2026.

CRITICAL

Outdated, vulnerable software

The server runs PHP 7.2 (end of life) and the slider plugin is version 5.4.5 from 2017. For a security company, this is a credibility and risk problem.

CRITICAL

Slow to load

The server takes about 1.9 seconds just to start responding. Caching is disabled, and the page loads 47 scripts and 34 stylesheets from three overlapping page builders.

HIGH

No security hardening

No HSTS, CSP or clickjacking protection headers. The XML-RPC endpoint is exposed. The contact form has no visible spam protection.

HIGH

The strongest credentials are invisible

The official company profile lists 4 ISO certifications (including ISO 18788), 3 industry awards, 20+ blue-chip clients (McKinsey, Boehringer Ingelheim, Orascom and more) and a veteran leadership team. None of it appears on the current website.

HIGH

Weak first impression

The hero has no headline, value proposition or call to action. On mobile, the first screen is just a large red photo with no message or call to action.

MEDIUM

Placeholder content

The Services page still shows "Lorem ipsum" text. Security, cleaning and pest control are mixed together with no clear structure.

MEDIUM

English only

Egyptian government, diplomatic and corporate buyers expect Arabic. There is no Arabic version or right-to-left layout.

MEDIUM

Little SEO and trust content

No meta descriptions or structured data, thin service pages, no process or industries sections, and no clear quote request path.

LOW

Inconsistencies

Phone numbers repeated and inconsistent, an unrelated personal LinkedIn profile linked in the footer, and an image missing alt text.

MEASURED COMPARISON

Numbers, not opinions.

Current-site figures were measured directly. The prototype figures are from the delivered files.

Metric	Current site	New prototype
Time to first byte	1.9 s	Static files, near-instant
JavaScript files	47	1 (12 KB)
Stylesheets	34	1 (16 KB)
Page builders / sliders	Elementor + WPBakery + Cornerstone + Slider Revolution	None
HTML size (homepage)	103 KB	24 KB
Languages	English	English + Arabic (RTL)
Mobile layout	First screen is a photo with no message	Responsive, tested at 390 px
ISO certifications shown	0	4, with explanations
Client logos shown	0	20+

Awards, leadership and training process	**Not shown**	**Dedicated sections with real photos**
Clear call to action	**None**	**Quote request above the fold**
Structured data (SEO)	**Missing**	**LocalBusiness schema**

The prototype is static. After it is installed on WordPress, speed depends on hosting and caching, which we configure as part of the project.

DELIVERABLES

What the company gets.

Everything below is already shown in the prototype above.

Design and content

- Modern homepage with clear message and quote CTA
- Services, sectors, clients, ISO certificates, awards, leadership and training sections
- Content and photography taken from the official company profile, no placeholders
- Full Arabic translation with right-to-left layout

Technology

- Lightweight custom WordPress theme, no page builders
- Polylang for English and Arabic, contact form with spam protection
- Security headers, updated plugins, caching
- Staging first, then switch-over with the existing content kept

INVESTMENT

15,000 EGP

- Fixed price, one-time
- Includes migration, bilingual build and launch support
- Optional monthly care: updates, backups, security monitoring